

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

6989	AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION	
AND	1322 G St SE		1101 15th St NW Lbby 2	
ADDRESS	Washington DC 20003-3021		Washington DC 20005-5002	
	USA		USA	
CONTACT	CASEY BESSETTE		PRODUCTEST # 1560	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1560	PRODUCT CODE	1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/11/12 AND ENDING 09/17/12 NO. WEEKS: 1

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	05:00A	05:28A	30S	09/12/12-09/14/12	NEWS 4 EARLY 5-5:28AM	3	400.00	1200.00
2	00211..	4	05:28A	06:00A	30S	09/12/12-09/14/12	NEWS 4 EARLY 5:28-6:00AM	4	400.00	1600.00
3	10000..	1	05:28A	06:00A	30S	09/17/12-09/17/12	NEWS 4 EARLY 5:28-6:00AM	1	400.00	400.00
4	00111..	3	06:00A	07:00A	30S	09/12/12-09/14/12	NEWS 4 TODAY	3	600.00	1800.00
5	10000..	1	06:00A	07:00A	30S	09/17/12-09/17/12	NEWS 4 TODAY	1	600.00	600.00
6	00101..	2	07:00A	08:58A	30S	09/12/12-09/14/12	THE EARLY SHOW	2	600.00	1200.00
7	00101..	2	09:57A	11:00A	30S	09/12/12-09/14/12	PRICE IS RIGHT	2	1500.00	3000.00
8	10000..	1	09:57A	11:00A	30S	09/17/12-09/17/12	PRICE IS RIGHT	1	1500.00	1500.00
9	00100..	1	11:00A	12:00N	30S	09/12/12-09/12/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
10	M	1	01:00P	02:00P	30S	09/17/12-09/17/12	THE TALK	1	750.00	750.00
11	00100..	1	04:00P	05:00P	30S	09/12/12-09/12/12	DR PHIL	1	850.00	850.00
12	10000..	1	04:00P	05:00P	30S	09/17/12-09/17/12	DR PHIL	1	850.00	850.00
13	00110..	2	06:00P	06:30P	30S	09/12/12-09/13/12	CBS4 NEWS AT 6	2	1600.00	3200.00
14	.1101..	3	06:30P	06:58P	30S	09/11/12-09/14/12	CBS4 NEWS AT 630PM	3	1600.00	4800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

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CONTRACT NO. REV.

1181-62519-1

DATE PRINTED

08/15/12

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6989	AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION		
AND	1322 G St SE		1101 15th St NW Lbby 2		
ADDRESS	Washington DC 20003-3021		Washington DC 20005-5002		
	USA		USA		
CONTACT	CASEY BESSETTE		PRODUCTEST # 1560		
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO.	PRODUCT CODE	
			1560	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/11/12 AND ENDING 09/17/12 NO. WEEKS: 1					

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			FROM	TO						
15	00011..	2	10:35P	11:37P	30S	09/13/12-09/14/12	LATE SHOW WITH DAVID	2	800.00	1600.00
16	10000..	1	10:35P	11:37P	30S	09/17/12-09/17/12	LATE SHOW WITH DAVID	1	800.00	800.00
17	00110..	2	11:37P	12:37A	30S	09/12/12-09/13/12	LATE LATE SHOW WITH CRAIG	2	400.00	800.00
18	Sa	1	04:58P	06:00P	30S	09/15/12-09/15/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
19	Sa	1	10:35P	11:35P	30S	09/15/12-09/15/12	CSI MIAMI	1	400.00	400.00
20	Sa	1	11:35P	12:35A	30S	09/15/12-09/15/12	CLOSER	1	350.00	350.00
21	Sa	1	12:35A	01:35A	30S	09/15/12-09/15/12	CRIMINAL MINDS	1	200.00	200.00
22	Su	1	05:57A	07:58A	30S	09/16/12-09/16/12	NEWS 4 THIS MORNING	1	450.00	450.00
23	Su	1	04:58P	05:58P	30S	09/16/12-09/16/12	NEWS 4 AT 5 - SUNDAY	1	1000.00	1000.00
24	Su	1	11:07P	12:07A	30S	09/16/12-09/16/12	CLOSER	1	400.00	400.00
25	Su	1	12:07A	01:07A	30S	09/16/12-09/16/12	CSI MIAMI WEEKEND	1	250.00	250.00
26	10000..	1	05:00A	05:28A	30S	09/17/12-09/17/12	NEWS 4 EARLY 5-5:28AM	1	400.00	400.00
Total Contract:								40		30150.00
Billing Summary										
Qtr 3 12						Jul	Aug	Sep	Total	
						.00	.00	29150.00	29150.00	

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NAME MUNDY KATOWITZ MEDIA

PRIORITIES USA ACTION

AND 1322 G St SE

1101 15th St NW Lbby 2

ADDRESS Washington DC 20003-3021

Washington DC 20005-5002

USA

USA

CONTACT      CASEY BESSETTE

PRODUCTEST # 1560

LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1560
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PRODUCT	1300
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			FROM	TO						
								<b>GRAND TOTAL</b>	29150.00	

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